# Internship Report
# on
# Promotional Strategy of Blue-Ribbon Associates

**Submitted by:**

**Kolpona Rani**
ID: BBA1902017011
Program: Bachelor of Business Administration
Major: Marketing
Sonargaon University (SU)

**Submitted to:**

Department of Business Administration
Sonargaon University (SU)
Submitted for the partial fulfillment of the degree of
Bachelor of Business Administration




Sonargaon University (SU)
147/I, Green Road, Tejgaon, Dhaka-1215, Bangladesh.

Date of Submission: September 05, 2023

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ID: BBA1902017011
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**Submitted to:**

Sharmila Sikder
Assistant Professor
Department of Business Administration
Sonargaon University (SU)

Submitted for the partial fulfillment of the degree of
Bachelor of Business Administration




Sonargaon University (SU)
147/I, Green Road, Tejgaon, Dhaka-1215, Bangladesh.

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# Letter of Transmittal

September 05, 2023

Sharmila Sikder
Assistant Professor
Department of Business Administration
Sonargaon University (SU)

**Subject: Submission of Internship Report on "Promotional Strategy of Blue-Ribbon Associates".**

Dear Madam,
With most respectfully to state that I am pleased to submit my internship report titled **"Promotional Strategy of Blue-Ribbon Associates".** This report is an essential part of my BBA degree requirements, and I had the privilege of completing my internship at Blue-Ribbon Associates under your guidance.

This report reflects the current marketing practices employed by organizations in our country. I have made an effort to include relevant details while keeping the report concise.

I kindly request your assessment of this report. Your feedback would be greatly appreciated. Thank you for your time and consideration.

Yours Sincerely

_____

**Kolpona Rani**
ID: BBA1902017011
Program: BBA
Major: Marketing
Department of Business Administration
Sonargaon University(SU)

# Certificate of Supervisor

I hereby confirm that the internship report titled **"Promotional Strategy of Blue - Ribbon Associates".** has been created in fulfillment of the BBA program requirements at the Department of Business Administration, Sonargaon University (SU). The report was conducted by Kolpona Rani, with ID BBA1902017011, under my guidance. I assure you that the report and its contents will not be utilized for any other intentions.

_____

Sharmila Sikder
Assistant Professor
Department of Business Administration
Sonargaon University (SU)

# Declaration of Student

I am Kolpona Rani, a student in the Bachelor of Business Administration program with ID BBA1902017011 at Sonargaon University. I want to sincerely state that the report titled **"Promotional Strategy of Blue-Ribbon Associates".** has been genuinely created by me. During the preparation of this report, I ensured full compliance with international copyright regulations. I also want to clarify that this report has not been submitted anywhere else for the purpose of obtaining a degree.

Yours Sincerely

**Kolpona Rani**
ID: BBA1902017011
Program: BBA
Major: Marketing
Department of Business Administration
Sonargaon University(SU)

# Letter of Authorization

I hereby confirm that the project report titled "Promotional Strategy of Blue-Ribbon Associates. is a genuine effort by Kolpona Rani. The research was conducted under my guidance. I also affirm that, to the best of my knowledge, the content presented in this report has not been included in any other project report or dissertation that led to the award of a degree to any candidate earlier, whether in the same context or a different one.

_____

Sharmila Sikder
Assistant Professor
Department of Business Administration
Sonargaon University (SU)

# Acknowledgment

I would like to extend my gratitude for the invaluable assistance and sincere cooperation provided by various individuals in the preparation of this report. It's impossible to adequately thank all the wonderful people who directly or indirectly contributed to the successful completion of this report. I am deeply appreciative of their kind collaboration and support.

First and foremost, I would like to express my thanks to the divine power. Additionally, my foremost appreciation goes to my supervisor, Sharmila Sikder, Assistant Professor at Sonargaon University (SU), for her crucial guidance, scholarly insights, and unwavering support throughout my study period.

Moving forward, I am grateful to Balaram Tapader, Administrative Manager at Blue-Ribbon Associates, from whom I gained significant knowledge. I also extend special thanks to Administrative Officer Rama Saha Naba, along with heartfelt gratitude to all the other individuals at Blue-Ribbon Associates' main branch. I am thankful to the various staff members from different departments who generously contributed their valuable time and assistance in helping me gather data for this report.

# Executive Summary

Logistics companies play a crucial role in the economies of developing countries. The promotional strategy of Blue-Ribbon Associates involves the mobilization of funds from one party and lending them to another, generating a reasonable profit. Both companies and governments heavily rely on the services offered by various logistics firms within the financial market.

Blue-Ribbon Associates established itself in the import-export sector of our country in 2007. Their operations encompass multiple dimensions, including a noteworthy promotional strategy. They invest in profitable business ventures, either independently or in collaboration with others, with the goal of generating legitimate profits. They also offer promotional support in deserving cases, without prioritizing profit. The company extends various logistic services and materials to other businesses and facilitates import-export activities when required. Their client base spans the globe.

In summary, this report commences by presenting the historical background, mission, values, and promotional strategy of Blue-Ribbon Associates. It also delves into other marketing aspects. The conclusion includes recommendations based on my perspective.

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# Chapter: 01

# Introduction

## 1.1 Introduction

Blue Ribbon Associates holds a distinguished role in providing logistics support and engaging in trade activities, with a strong corporate orientation. The mission of Blue Ribbon is to lead in logistic support and play a substantial role in advancing the national economy. The company has actively contributed to the socio-economic progress of the country.

Blue Ribbon Associates stands out as one of the prominent private logistics companies. Within a limited timeframe, the company has successfully established a favorable reputation in the field of logistic support. It has become a well-known name in the country due to its numerous clients and its reliable store and credit programs.

They have business with pretty big companies around the world like STORA ENSO, RADWAG, STENTA, TT PACKAGING, CERULEAN, and so on.

## 1.2 Background of the study

With the rise in the number of competitors and the expanding economy, customer expectations have reached unprecedented levels. Recognizing this current scenario, companies are making efforts to entice other businesses to adopt their products. As a result, Blue Ribbon is making itself more accessible to its customers.At present, the financial sector grapples with a significant challenge marked by low interest rates and a high inflation rate. These conditions stem from political instability and market manipulation. Hence, it becomes the responsibility of the top management in any company to address this situation.

## 1.3 Objectives of the Study

Broad Objective:

The primary purpose of this report is to meet the partial requirements for the Bachelor of Business Administration degree.

Specific Objectives:
The main aim of the study is to develop an understanding of practical operations and connect them with the theoretical knowledge gained from this particular industry. Additionally, the specific objectives are as follows:

- To gain practical insights into financial operations.
- To familiarize ourselves with the essential financial terms required for corporate decision-making.
- To assess the current state of the company through various analyses, determining its growth or losses.
- To explore the manner in which the company offers logistics support to other businesses.
- To analyze the company's performance over the past four years, highlighting variations between periods of growth and decline.

## 1.4 Scope of the Study

Participating in the internship program is an obligatory step for students aspiring to attain a B.B.A degree. During my internship, I was affiliated with the host organization called Blue Ribbon Associates. This report encapsulates my firsthand encounter with daily office operations, theoretical insights, and is a result of both the guidance of my internal support and my official supervisor.

## 1.5 Methodology of the Study

Drawing from my educational background, I've acquired various research methodologies. This study provided me with the chance to apply my academic knowledge in a real-world context. Data collection predominantly involved secondary sources.

Sources of Data:

- Annual report of Blue Ribbon.
- Books, manuals,
- Journals,
- Official publications,

- Web sites,
- Relevant industry reports,
- Scholarly articles.

## 1.6 Scope of the Study

Within my report, I have outlined the distinct operational phases of Blue Ribbon. I've also engaged in discussions with company personnel about sector background, market structure, and risk management aspects. Prior to delving into these details, I've provided a concise introduction to Blue Ribbon to facilitate understanding of its functions and undertakings. As such, the report's scope encompasses a comprehensive understanding of Blue Ribbon's organization. Through analysis and assessment, I've endeavored to evaluate the overall operational performance using information sourced from documents and interviews with administrative officers.

Benefits:

- It gives us knowledge about logistics company system.
- It helps to know about overall general activities of Blue Ribbon.
- It provides knowledge about products and services.

## 1.7 Limitations of the Study

During the course of my study, I encountered certain challenges that can be characterized as limitations or shortcomings of the research. These include:

- Limited Timeframe
- Insufficient Data Availability
- Inadequate Records
- Incomplete and Ambiguous Data
- Uncooperativeness of Key Individuals

# Chapter: 02

# Review of Literature

## 2.1 Review of Literature

Financial ratios serve as a method for assessing a company's financial condition, profit, and loss. Financial institutions have numerous stakeholders, such as owners, management, personnel, customers, suppliers, competitors, regulatory agencies, and academics, each with their perspectives on utilizing financial statement analysis for evaluations. Exploring financial ratios aids organizations in fostering innovation, promoting improvement, valuing urgency, and developing individuals who embrace challenges and transform them into opportunities.

Customers' purchasing decisions are influenced by various factors, with information-seeking being a key component. Commercial sources serve as the primary means of acquiring information (Kotler & Keller, 2012). Andrianto (2013) asserts that a strong brand enhances product appeal, leading customers to favor branded products due to perceived superiority and safety (Iswara and Jatra, 2017).

Marketing strategy is an approach utilized by organizations to connect with their target market, creating awareness and encouraging the purchase of specific products. This section reviews prior research on the topic to draw a comprehensive conclusion (Chartered Association of Business Schools, 2020).

Research by Khan & Dhar (2010) reveals that purchasing bundles is more common during sales discounts, especially for hedonic rather than utilitarian components. This finding underscores the effectiveness of promotions in influencing purchases, in line with the findings of Kivetz& Zheng (2017), who emphasize the significant impact of promotional programs on purchase decisions.

- The company is dedicated to implementing a welfare-oriented operational system that focuses on uplifting the economic status of the low-income population and generating employment opportunities.
- The company is devoted to establishing an economic framework that promotes social justice and equitable wealth distribution. Its aim is to drive transformations in underdeveloped rural regions, ensuring a balanced socio-economic advancement of the nation through micro-level initiatives.

- Furthermore, the company actively engages in both economic and philanthropic endeavors.

## 2.2 Development & Management of Financial Products

The foundation of customer satisfaction often rests on the product itself, making it a pivotal element within the marketing mix. The product not only serves as a platform for competition but also generates revenue while symbolizing the strategic trajectory of the organization. Consequently, financial institutions, particularly companies of this nature, have developed an increasing focus on various facets related to product strategy. Millat (2010) states that owners should place more emphasis on their marketing activities. They should start marketing through trade fairs and the Internet. They should try to build an international reputation.

## 2.3 Channels of Distribution

Hoefler and Keller (2003) discuss marketing activities and the marketing advantage of strong brands. They categorize marketing activities into product, extensions, price, communications, and channel-related marketing activities. Their study delves into more detail about how differences in consumer brand knowledge affect the response of consumers to marketing activity.Furthermore, in relation to possession, distribution facilitates customers' access to products for immediate consumption or future utilization. Apart from these aspects, the distribution function also serves as a mechanism for effective communication between companies and customers, allowing both parties to interact and exchange information.

## 2.4 Pricing for Financial Products

Završnik and Mumel (2007) found that advertising is one of the most important instruments of marketing communications mix in the clothing industry in Slovenia. Also important are personal selling and sales promotion & public relations. The cost of a financial product can manifest in various forms, some transparent and

others less apparent. It might be linked to monetary value or have different dimensions.

## 2.5 Communication & Promotional Activities of Financial Products

Kincade, Doris H.; Woodard, Ginger A.; Park, Haesun (2002) studied buyer–seller relationships for distribution support in the apparel sector which is critical for success. Results indicated that monetary support was regarded as the most important distribution support.Promotion fulfills various functions and roles, encompassing informing, persuading, and educating individuals and groups. It harmonizes with other components of the marketing mix, facilitating the acquisition of new customers, retaining existing ones, enhancing staff morale, and projecting a company's image. Businesses have numerous avenues to communicate with customers and prospects, including advertising, sales promotion, personal selling, publicity, public relations, direct mail, and direct response advertising.

# Chapter: 03

# Organizational Profile

## 3.1 Historical Background of Blue-Ribbon Associates

Blue Ribbon Associates commenced its operations in March 2007, with a team that brought along two decades of prior experience. Their mission is clear: to deliver crucial products and services to our esteemed customers in Bangladesh. In pursuit of this mission, they have forged connections with renowned international suppliers, individuals, businesses, technology, and innovative concepts to generate fresh value.

In the year 2020, they established their modern corporate head office in the heart of Banani, Dhaka, the bustling epicenter of business activities in the country. Throughout our journey in the business arena, they've continually expanded, diversifying our service domains and enhancing the quality of our offerings.

In addition to acting as intermediaries, Blue Ribbon also engage in logistics, plant development, innovative ideas for a better process, improved quality & efficiency, system integration, and technical services, as well as international resource exploration.
Unlike the typical trading companies, which generally specialize in certain types of products, Blue Ribbon has extremely diversified business lines, in which respect the business model is suitable to Bangladesh. The structure of Blue Ribbon can give them advantages in international trade.

## 3.2 Company Profile

### 3.2.1 Vision, Mission, Commitments Vision

Their aspiration is to lead the way in logistics support within Bangladesh and make a substantial contribution to the advancement of the national economy.

Mission

- Ensuring contentment for both customers and companies.
- Providing top-notch financial services by embracing cutting-edge technology.
- Offering swift and effective customer support.

- Upholding a superior level of business ethics.
- Striving for balanced growth.
- Delivering innovative and creative services at competitive rates.
- Attracting and retaining skilled human resources.
- Offering competitive compensation packages to our dedicated employees.
- Demonstrating a strong dedication to the advancement of the national economy.
- Increasing involvement in Micro and SME financing.

Vision

- Blue Ribbon's values stem from foundational principles that define our culture and manifest in our attitudes and behaviors. These values distinguish us and are underscored by a few key principles:
- Given the increasingly competitive market in which Blueribbon operates, our customers have a wealth of options. Striving for excellence is crucial in maintaining our edge.
- Our success hinges on trust. Customers and society at large anticipate us to adhere unwaveringly to high moral and professional standards.
- Understanding our customers' needs and adapting our products and services to meet them is paramount.
- We believe in providing opportunities and advantages based on employees' abilities.
- Our commitment to society's advancement is driven by embracing enlightened work practices, innovative products, processes, and a spirit of enterprise.

Commitments Vision

- Our aim is to provide heartfelt logistics services to retail, small, and medium-scale enterprises, as well as corporate clients across the country through our network of branches.
- Our business endeavors are tailored to align with the evolving trade and industrial requirements of our clients.

### 3.2.2 Corporate Division/Department

Blue-ribbon stands out as a highly disciplined company with a unique corporate culture. Within this environment, we emphasize shared meaning, shared understanding, and shared sense-making. Our people perceive and comprehend events, activities, objects, and situations in a distinct manner.

The corporate culture that exists here is not imposed but rather has evolved organically through our corporate directives. The company's accomplishments are attributed to capable leadership, dedicated commitment, and the diligent efforts of all levels of management and staff. This collective success is made possible by a strong and quality-oriented corporate culture.

### 3.2.3 Risk Management Committee

The Committee's role is to support the Board of Directors in evaluating the company's strategies,policies, procedures, and internal control processes related to risk management. Additionally, it oversees and evaluates the risk management department and senior management concerning risk management matters.

### 3.2.4 Audit Committee

The corporate culture in place has not been imposed; instead, it has been established through the company's deliberate efforts. The company's success has been achievable due to capable leadership, dedicated service, and committed efforts from all levels of management and staff. This achievement is a direct result of a strong and high-quality corporate culture.

## 3.3 Foreign Trade Investment

- Logistic support in the Agricultural sector
- Logistic support in the Industrial sector
- Logistic support in the Business sector
- Logistic support in Foreign Trade

- Logistic support in Construction and Housing
- Hire purchase
- Village and small investment schemes
- Consumer investment scheme

## 3.4 Human Resource Division

Enforcing the Blue-Ribbon Personnel policy is a significant duty carried out by the human resource division. This department conducts annual performance evaluations for each employee and maintains comprehensive records for every individual.

# Chapter: 04

# Internship Responsibilities

## 4.1 Internship Responsibilities

During my one-month internship at the main branch of Blue-Ribbon Associates, I was assigned a role and specific responsibilities. My primary focus during this internship was to assist in the development of Blue-Ribbon Associates' promotional strategy. From February 15, 2023, to March 16, 2023, I collaborated closely with the Administrative Manager. During this period, my main responsibilities were centered around the Customer Service Department, where I had the opportunity to observe the marketing department's rules, regulations, and operational procedures.

## 4.2 Job Responsibilities

In the general customer service division of Blue-Ribbon Associates at the main branch, I undertook various responsibilities. My workday typically commenced at 10:00 AM and concluded at 5:00 PM. During this timeframe, I performed a diverse range of tasks, which are outlined below.

## 4.3 Specific Job Responsibilities

- Collaboration with my colleagues, fast and efficient services
- Taking responsibility for the speed of transactions
- Friendliness of personnel
- Confidentiality of company
- Gather knowledge about the needs of customers

## 4.4 Nature of the job

Throughout my internship program, I was tasked with a variety of responsibilities within the Marketing department. I made an effort to align these tasks with my theoretical knowledge. However, it's worth emphasizing that practical experience provides a genuine insight into a company's operational procedures and enables one to evaluate all facets of the organization.

## 4.5 Clients and Product Types

They have business and many companies around the world and they also work the variety types of products.

| STORA ENSO | RADWAG | STENTA | PT. ARGHA |
|---|---|---|---|
| AVANT FLUTE SC | LABORATORY BALANCES | BOPP FILM | HEAT SEALABLE FILM |
| AVANT KRAFT BROWN | INDUSTRIAL SCALES | LLDPE FILM | WHITE CAVITATED FILM |
| AVANT FORTE BROWN | ENVIRONMENTAL PROTECTION | | METALLIZED FILM |
| AVANT KRAFT WHITE TOP | CHECKWEIGHTERS | | COATED FILM |

| TT PACKAGING | CERULEAN | GARBUIO | RIEDEL |
|---|---|---|---|
| TEAR TAPE | QUANTUM NEO RANGE | CONDITIONING | FABRIC FILTER |
| ADHESIVE | QTM RANGE | FILLING AND PACKING | VENTURI & ABSORPTION COPLAS |
| | SOLO RANGE | PICKING | CLEAN |
| | LIVE | PRE - CLASSIFICATION | PNEUMATIC TRANSPORT |
| | | | COLD PLASMATIC TECHNOLOGY |
| | | | COPLAS CLEAN |

| FORBO SIEGLING | CNT | B. CAT | DINI ARGEO |
|---|---|---|---|
| | DIET | VQM PACKING | LOAD CELLS |
| | EXPANDED TOBACCO | NATURAL INSECT FUMIGATION | MOBILE WEIGHING |
| | LEAF TOBACCO | | WEIGHING AXLES AND VEHICLES |
| | | | WEIGHING IN ATEX-IECEX ZAONE |

| BMJ | OCA | FUJI FLAVOUR |
|---|---|---|
| BASE PAPER | PLAIN ALUMINIUM FOIL | NEW SERRICO |
| CIGARETTE PAPER | | GACHON |
| PLUG WRAP PAPER | | |

## 4.6 Product Sample

To gain an understanding of the products, I am attaching a selection of them here. While they offer a wide range of products, I have chosen these from their website for presentation.



5Y Series

Read more



XA 110.5Y.A Analytical Balance

Read more



XA 120/250.5Y.A Analytical Balance

Read more



XA 210.5Y.A Analytical Balance

Read more



XA 220.5Y.A Analytical Balance

Read more



XA 310.5Y.A Analytical Balance

Read more



XA 52.5Y.A Analytical Balance

Read more



XA 520.5Y.A Analytical Balance

Read more

# Chapter: 05

# Promotional Strategy of Blue-Ribbon Associates

## 5.1 Promotional Strategy of Blue-Ribbon Associates

### 5.1.1 Segmentation

Segmenting financial product customers is crucial for developing an effective marketing strategy. To identify customer needs and requirements, companies focus on the following factors:

- Differentiation criteria
- Product maturity
- Market demand/trends
- Geographic concentration

According to survey findings, the company primarily utilizes advertising media to a significant extent, while personal selling is employed to a limited degree. Public relations are used moderately for promotional purposes. An analysis of the promotional tools employed by the company reveals that advertising is the most widely employed promotional method, followed by personal selling.

## 5.2 Database Marketing

The private commercial company recently started a customer database for marketing purposes. The research shows that all of the companies use databases for marketing their products.

## 5.3 Internet Marketing

Almost all the private company have their own website. The Internet has already been started. But the operation is not so much extended. The following are the common features of the website.

- Information about the company.
- Contact information.
- Product showcasing.
- Mission and Vision.

## 5.4 Customer Service Quality

- **The Importance of Excellent Customer Service:** Good customer service plays a pivotal role, and Blue-Ribbon Associates continually strives to provide specific services to their customers, which include:

- **Customer Satisfaction:** The primary goal of customer service is to ensure customer satisfaction. All branch staff consistently aim to provide the best service possible to customers.

- **Building Relationships:** Blue-Ribbon Associates treats customers as valued guests. Floor supervisors warmly welcome customers upon their arrival at the branch and provide assistance until they depart. This approach fosters customer loyalty.

- **Meeting Customer Expectations:** As a service-oriented organization, Blue-Ribbon Associates is dedicated to meeting and exceeding customer expectations. Customers expect higher service charges in exchange for superior service.

- **Positive & Negative Word of Mouth:** Blue-Ribbon Associates adheres to the motto that "the customer is always right" and consistently maintains a courteous demeanor when interacting with customers. This approach influences positive word-of-mouth recommendations.

- **Customer Loyalty:** The Branch Service and Sales Officer (BSSO) and Customer Service Manager (CSM) express empathy in response to customers' hardships and share in their joyous moments. This further strengthens customer loyalty.

- **Responding to Increasing Market Competition:** Blue-Ribbon Associates continuously introduces innovative strategies to transform potential clients into loyal customers.

# Chapter: 06

# Findings of the Study

## 6.1 Findings of the Study

- **Occasional Shipment Delays:** The company experiences intermittent delays in their shipments, which may impact customer satisfaction and efficiency.

- **Limited Promotional Activities:** The company's promotional efforts are relatively constrained, potentially leading to missed opportunities for brand visibility and customer engagement.

- **Technology Utilization:** There is potential for the company to increase its use of technology, likely for processes like automation, data analysis, or customer interaction.

- **Effective Transportation System:** The company operates an effective transportation system using its own vehicles for employees, but there is room for improvement in terms of timing and logistics.

- **Inactive HR Department:** The HR department appears to be less active, possibly indicating a need for more robust recruitment, training, or employee engagement initiatives.

- **Organizational and Communication Issues:** Operations in the field could benefit from better organization and improved communication, suggesting room for process optimization.

- **Digital Marketing Opportunity:** There is significant potential for the company to leverage social media platforms for digital marketing, which can expand its online presence and customer reach.

- **Limited Project Management Tool:** The existing project management tool has limited features, which may hinder efficient project planning and execution.

- **Website Performance:** The company's website is not performing well, indicating a need for technical improvements and content updates to enhance user experience and online visibility.

- **Business Development Manager:** While the company has a good setup, hiring a dedicated business development manager can help identify growth opportunities and expand the business further.

# Chapter: 07

# Recommendations and Conclusion

## 7.1 Recommendations

Based on observations, analyses, ratio assessments, and employee feedback, I have several recommendations for Blue-Ribbon Associates to enhance their operations and make their internal environment more dynamic. I believe these suggestions can help them effectively compete with their competitors.

- **Enhanced Advertising:** Blue-Ribbon Associates currently has limited product advertising. To promote their offerings more effectively, they should consider increasing their advertising efforts. This includes showcasing more client information and products on their website.
- **Promotional Activities:** To bolster its brand presence, Blue-Ribbon Associates should invest in more comprehensive promotional activities, such as increased TV advertising and a stronger focus on direct marketing.
- **Skilled Workforce:** It is crucial to recruit adequately skilled personnel. Company employees should be well-versed in effectively communicating with customers about deposits and other financial schemes. A skilled workforce enhances customer satisfaction.
- **Streamlined Account Opening:** For interested customers with valid identification, Blue-Ribbon Associates should consider simplifying the account opening process by eliminating the requirement for an introducer. This can streamline the customer onboarding experience.
- **Customer Preferences Research:** Conducting thorough research into customer preferences and service choices is essential. This data can inform product development and service enhancements to better meet customer needs.
- **Expanding Service Elements:** To cater to diverse customer requirements, Blue-Ribbon Associates should consider expanding their service offerings. This may necessitate recruiting more employees to provide comprehensive support to customers.

By implementing these recommendations, Blue-Ribbon Associates can strengthen their market position and create a more dynamic internal environment to better serve their customers and compete effectively in the industry.

## 7.2 Conclusion

I have completed my internship at Blue-Ribbon Associates. Blue-Ribbon Associates intends to play a primary role in the logistic support activities of the country through adjusted administration, imaginative practices, energetic progress, and efficient organization it has made an unmistakable stamp in the region of private keeping money division at this point. Through an imaginative credit policy, it is also decisively occupied in the improvement of business, trade, and production.

Promising individual representative development and improvement, the company likewise offers a push to recognize and hold the human resources who can conceivably be the successors of the mission's basic parts. The company perceives that movement masterminding and organization are basic to the continued with advance. So, the company reliably reviews various leveled, divisional, and bunch capacity gaps to perceive, make, and hold the successor in a propitious method to meet solicitations without limits.

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- https://blueribbon-bd.com/product-category/radwag/
- https://blueribbon-bd.com/contact-us/